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FOR IMMEDIATE RELEASE:



**Eastern Connection Marks 25th Anniversary
on Valentine's Day with Public Service Campaign for
American Heart Association**

Woburn, MA— Corinne Broderick, Cheryl Oglesby, Lynne Gaines, Theresa Sciarappa, and Susan Webb from the Massachusetts Medical Society in Waltham, Mass., recently received National Wear Red Day kits from the American Heart Association (AHA), delivered by Mark Houser from Eastern Connection (EC) in Woburn, Mass. Marking its 25th anniversary on Valentine's Day, as part of a public service campaign for AHA, EC delivered more than 50 packages *probono*, coinciding with the Go Red For Women for program.

Go Red For Women and National Wear Red Day are programs to build awareness and urge women to take actions to reduce their risk of heart disease, as well as raise necessary funds for prevention and treatment research and education programs.

Eastern Connection, based in Woburn, Mass., with 20 locations, is the largest regional parcel carrier on the East Coast covering all major zip codes in over 5,000

cities. Now celebrating its 25th anniversary, the company is open 7 days a week and 365 days a year. Services include Priority Overnight, Medical Logistics, Same-Day Rapid Response, Ground Delivery, Logistics & Warehousing, Trucking, Expedited Mail, and Drop Boxes. For more information, visit www.easternconnection.com.

The Massachusetts Medical Society, with more than 19,400 physicians and student members, is dedicated to educating and advocating for the patients and physicians of Massachusetts. The Society publishes The New England Journal of Medicine, one of the world's leading medical journals; the Journal Watch family of professional newsletters covering 11 specialties; and AIDS Clinical Care. The Society is also a leader in continuing medical education for health care professionals throughout Massachusetts, conducting a variety of medical education programs for physicians and health care professionals. Founded in 1781, MMS is the oldest continuously operating medical society in the country.

The American Heart Association is a national voluntary health agency whose mission is: "Building healthier lives, free of cardiovascular diseases and stroke." The association's impact goal is to reduce coronary heart disease, stroke and risk by 25 percent by 2010.
